

In order to promote and nurture group wide leadership talent, CCBM entered into a strategic knowledge partnership with Asia School of Business (ASB) and The Iclif Leadership and Governance Centre (Iclif), both being prominent institutions of professional learning and executive education in the region.

The first 10-day international training programme was held on 20-29 November 2018 for 36 participants from CCB overseas branches and institutions. It's designed to address the Bank's aspiration to raise the level of leadership and financial innovation to support the growth of its overseas business.

In addition to the classroom sessions, the following learning tours and site visits were organised for participants to engage with market leaders to network and better understand Malaysian environment for a more enriched learning experience.

- Asia School of Business, Sasana Kijang
- Fintech Immersion Visit to Fintech Space, Bangsar South
- Kuantan Port
- Malaysia-China Kuantan Industrial Park
- Public Bank Berhad